

Communication from Public

Name: Corinne Tapia

Date Submitted: 08/17/2021 12:21 PM

Council File No: 21-0371

Comments for Public Posting: As a resident of El Sereno's Hillside Village, located walking distance from the the Hyatt House Hotel and the USC Conference Center, I am in favor of any and all amenities and licenses, that can allow the Hyatt House to function like any other hotel/conference center. This is an opportunity to have a space for the community to access and host big events, that would typically send us to Downtown Los Angeles. Additionally, to have a world-class medical facility in our backyard, affords residents the opportunity to live in an area to access the best of the best, and providing the Hyatt House and USC Conference Center the amenities it deserves only helps our community. I have seen first-hand how the USC parking lot space benefited the adjacent side-walk to be cleaned up and and is now an accessible walking path, which I access almost daily. I urge Council to approve the necessary license that the Hyatt House and USC Conference Center seek to be a world-class conference space in our very own backyard.

Communication from Public

Name: Jason Babcock

Date Submitted: 08/17/2021 12:28 PM

Council File No: 21-0371

Comments for Public Posting: As a small business owner, and resident, of Eastside community, I urge Council to approve any and all licenses and permits requested by The Hyatt House Hotel and USC Conference Center. I can tell you first-hand that if I had the opportunity to host events, with all amenities offered, for my staff, clients and stakeholders, the USC Conference Center at the Hyatt Hotel would be my first call. It would be a disservice to our eastside community if we denied such request, as it would only be a benefit to us to have more options like this to choose from in our own backyard.

Communication from Public

Name: Claudette C. Contreras

Date Submitted: 08/17/2021 01:30 PM

Council File No: 21-0371

Comments for Public Posting: Dear Councilmembers, My name is Claudette Contreras. I am a lifelong resident of and small business owner in El Sereno. For years, we have also raised funds for scholarships for English learner students through an organization my mother, Marcella Contreras, founded called Scholarship Association for ESL students (SAESL) in the 1980s when she was an educator at Garfield High and then principal at Wilson High. I am a proud board member of SAESL- continuing her legacy of opportunity. We have hosted many of our events at Plaza de La Raza over the last 3 decades. For years, we have had to improvise and leave our community in search for a nice, air conditioned and accesible meeting area in both planning for community meetings as well as for my business meetings. I was delighted to see that the Hyatt House Hotel and the USC Conference Center was being built. This space is a very welcomed addition to our community. I was dumbfounded to learn that the hotel had not been given a liquor license. What kind of hotel doesn't sell alcohol? Why should our community be denied a basic amenity? I would love to be able to host meetings in my community as we prepare for our philanthropic work and for my business. Additionally, I am a former patient at USC HSC and know how important amenities are to families who have loved ones hospitalized. The Eastside community deserves equal access to amenities one finds in other communities. To deny our community this amenity says that Eastside communities are not worthy of nice amenities. We deserve hotels like everyone else has. Latinos deserve nice amenities too.

Communication from Public

Name: Norma Fernandez

Date Submitted: 08/17/2021 02:03 PM

Council File No: 21-0371

Comments for Public Posting: Thank you PLUM Committee members for evaluating the impacts of this important project. I'd like to express my support for this project, which presents an opportunity to fill multiple gaps affecting the area - limited hotel facilities and event and meeting spaces, and living wage employment opportunities. Bravo to the Hyatt House Hotel and USC Conference Center for building a safe and welcoming place for patients and families/friends while also creating a much needed facility for local organizations to utilize (i.e. meetings and special events) and contributing to the local economy.

Communication from Public

Name: Steve Kasten

Date Submitted: 08/17/2021 02:07 PM

Council File No: 21-0371

Comments for Public Posting: I support the Hyatt Hotel's request for a liquor license. My name is Steve Kasten and I have been in business on North Broadway (Steven Kasten Properties) since 1982. I have been to many meetings on campus at the Keck School of Medicine at USC. Many of us in the community have partnered with USC through their community engagement programs. Having a hotel on campus will not only serve USC but will also serve the surrounding communities. It would be nice for me to meet visitors at the hotel and share a glass of wine with them. I am glad that the hotel is in our community. With the hotel able to serve alcohol to their guests and to others in the community, it will be a real plus for Lincoln Heights. I am testifying as an individual. However, for name recognition and not as an endorsement for any organization, my affiliations are as follows: 1. Current President of the Lincoln Heights Benefit Association of Los Angeles (BID). 2. Former President of the Lincoln Heights Chamber of Commerce. 3. Board Member of the LA Boys & Girls Club. Sincerely, Steve Kasten Property Owner / Business Person 2718 North Broadway Los Angeles, CA 90031 (323) 222-3489

Communication from Public

Name: Michelle Benavides

Date Submitted: 08/17/2021 02:43 PM

Council File No: 21-0371

Comments for Public Posting: My name is Michelle , I am a part of the USC Forward Coalition & Eastside LEADS. I strongly urge and support the need for Items 11 and 12 to be continued for 2 more weeks to allow the appellant and applicant to discuss the conditions of approval. As a community resident in the eastside that is being heavily affected by this development I am worried that the current conditions do not go far enough in addressing the public safety and alcohol sales concerns that residents have raised since the January East Area Planning Commission Hearing. Condition that should further be discussed before PLUM makes a decision are for:
-Mitigating Safety impacts through parking benefits like a community parking pass and free parking for the 1st 90 minutes for USC and Hyatt Guests so that parking need[a] doesn't lead to an altercation in nearby community spaces like Legacy LA and Hazard Park. -For the applicant to agree in good faith to lease to NON-alcohol serving small businesses in the area or businesses that serve the surrounding neighborhoods. This agreement can be added as a voluntary condition to address our second condition of approval. After advocating for the community to finally get a seat at the table, I appreciate the time and attention that Council District 14 has now given to bring together the community and USC to discuss this project and I look forward to these conversations continuing under the Working Group's quarterly meetings.

Communication from Public

Name: Clara Solis

Date Submitted: 08/17/2021 02:53 PM

Council File No: 21-0371

Comments for Public Posting: I support the appeal. The appeal seeks additional mitigation measures and reasonable limits on alcohol sales to avoid impacts on the nearby community. I am fearful of the ongoing gentrification caused by the actions and building spree by USC. This liquor license will cause harm to the low income environmental justice community located nearby this project. I have many concerns around allowing yet another CUP for alcohol sales in the our communities. I don't believe that the noise issues were properly considered in the original hearing. As proposed this project will increase USC Police patrolling on the Eastside. The USC police already patrols this area without any community accountability. USC police have been noted to harass and racially profile residents off and on USC facilities. The liquor related activities will benefit USC - and will cause harm to the community and displacement. USC did not do any real outreach to Eastside residents for this CUP, and they continue to evade accountability. Furthermore, at the hearing for this project, I attempted to comment and was not able to do so, even though I had participated in many other zoom hearing. This is a violation of the Brown Act. At a minimum, this project should be re-heard. Support this appeal.

Communication from Public

Name: Misty

Date Submitted: 08/17/2021 03:02 PM

Council File No: 21-0371

Comments for Public Posting: I want to speak in support of this important amenity to the Eastside community Hyatt House And USC conference center. This facility serves hospital patients, family members, medical professionals and the local community. The conference center provides new facilities for the community for special events and meeting space. This is much needed in our community. Thank you.

Communication from Public

Name: Norma D Dominguez

Date Submitted: 08/17/2021 03:04 PM

Council File No: 21-0371

Comments for Public Posting: I'm writing in support of giving this new Hyatt House Hotel the opportunity to succeed in our community. They Hyatt House Hotel and the USC Conference Center can provide our community new amenities and meeting spaces that we often travel outside our neighborhoods, into other cities or Downtown Los Angeles, to access.

Communication from Public

Name: Dale Goldsmith
Date Submitted: 08/17/2021 04:35 PM
Council File No: 21-0371
Comments for Public Posting: Please include the attached letters from the Applicant's representative in CF 21-0371 and CF 21-0371-S1.



August 12, 2021

By Email

Stephanie Eyestone
Eyestone Environmental
2121 Rosecrans Avenue, Suite 3355
El Segundo, CA 90245

s.eyestone@eyestoneEIR.com

Re: Hyatt House LA – University Medical Center

Stephanie:

I am General Manager of Hyatt House hotel (Hotel) at the USC Health Science Campus in Los Angeles. You have asked for information regarding the maximum number of people who may assemble at the Hotel's pool deck and adjacent outdoor common area at any given time. Based on operational considerations and constraints such as the size the space and numerous pieces of furniture such as tables, chairs, and chaise lounges, we do not anticipate more than approximately 70 to 80 people at any time. However, since the hotel opened, I have not observed more than 25 to 30 people in these areas at any time.

Sincerely

A handwritten signature in black ink, appearing to read 'Al Patnik', with a horizontal line extending from the end.

Al Patnik
General Manager